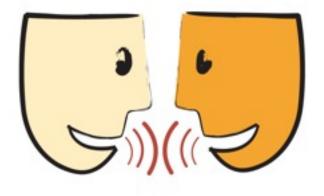
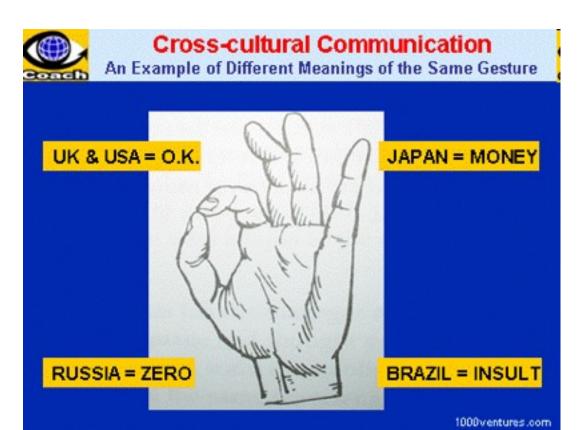
Create a Simulated Environment in Cross-Culture Teaching: Design a Practical Class



Is it enough to directly teach contents to transfer concepts?



Still waiting until you have chance to experience that? Can you anticipate possible mistakes?



Are students ready to negotiate in multicultural environment? Can they learn negotiation through books?

III Jornadas de Innovación Docente, Tecnologías de la Comunicación e Investigación Educativa - 2009, Universidad de Zaragoza







Real situations are designed by native professors from other cultures to practice crosscultural management: simulated negotiations and practical exercises incite strong motivation and rapid evolvement of students